

The venture support you need when you need it.



www.martemartin.com

Marte Martin provides support with a focus on financial development. We're about numbers and growth. We provide the **finance support** ventures need when they need it, on-demand – *pay-as-you-go* to:

** Get your numbers under control. * Bring together strategy and finance. * Put your business in position to grow.*

Our clients are new ventures, companies seeking growth, corporations, not-for-profits, investors and other agencies promoting innovation – *as Finance Associate, Virtual CFO, Interim Finance & Accounting, Financing Associate, Promoter.*

Financial accounting

Without good accounting you can't properly communicate what your company looks like, know your cash runway, or provide proper financials.

- Accounts setup
- Bookkeeping
- Infrastructure: systems and processes
- Internal controls – Lean, SOX
- Financial reporting – IFRS, GAAP

Financial planning and analysis (FP&A)

To develop your venture, you need to determine how your company will afford to achieve its vision, strategic goals and objectives.

- Strategy and finance: viability
- Budgeting and forecasting
- Financing / fundraising
- Due-diligence
- Valuation and harvest planning: M&A

Managerial accounting

Businesses rely on managerial accounting to connect the finance function to the business opportunity and other functional areas.

- Business economics
- Growing your finance function
- Frameworks & benchmarking
- Performance accountability: metrics (KPIs)
- Cash management ABC
- Internal reporting: opportunity led

MARTEMartin

Let's run the numbers

The 1st hour is free of charge.
Book a time to talk about your objectives.

You can also call us for a chat or visit us at our studio in Madrid.

€65

Per hour, per specialist
(exc. IVA/VAT)

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