



We put ventures in position to be successful

More information:

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Get a free consultation:

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Marte Martin is a Venture Agency based in Madrid, Spain; one-part enterprise partner, one-part financial services firm. Established in 2014 to promote new ventures that do work on the edge of product and business innovation, we mainly provide finance support to help early-stage managers and investors float great enterprises.

We articulate, position and improve our clients probability of business success. Our clients are founders, SMEs, corporate managers, not-for-profits, other agencies and investors that deal with innovation and new ventures.

Financial Services / Virtual CFO

Financial Accounting

Financial accounting is one of the most basic skills that any business must embrace to be successful, yet, financial know-how, issues, and analysis are often the entrepreneur's Achilles' heels.

Without good accounting you can't properly communicate what your company looks like, figure out your cash runway, or provide your investors with proper financials.

SERVICES

Set Up	Bookkeeping	Tracking
Financials	Reporting	Tax Filing

Financial Planning & Analysis

FP&A is about anticipation, to develop your venture you need to determine how your company will afford to achieve its vision, strategic goals, and objectives.

Your FP&A should answer strategic questions, ensure good accounting, analyse product profitability, and of course, be used to determine how much money your venture needs, when its needed, and how long it will last.

SERVICES

Viability & Strategy	Forecasting	Budgeting
Cash Management	Financing	

Managerial Accounting

You need to be able to explain the quality of your company's growth. Financial Accounting and FP&A rely on Managerial Accounting to align the finance function to the business opportunity, and to the other functional areas of the company.

You need managerial accounting to create information — *performance of operations, growth and customer behaviour*, that managers will use to pursue the organization's goals.

SERVICES

Business Economics	Framework & Benchmarking	Metrics
Performance	Accountability	Internal Reporting

First 30 minutes free.

Marte Martin HQ is located just 3 minutes walk from Madrid Google Campus, right in the heart of Madrid's creative and innovation district of Arganzuela-Madrid Rio. Drop by and say hi!

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