

# Marte Martin

## Venture Associate, Virtual CFO

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Madrid (Spain)

My name is Marte Martin, I'm a Venture Associate and Virtual CFO doing business as Marte Martin Venture Agency, where I specialize in entrepreneurial finance and accounting.

I began his professional career working as a General Manager of a hospitality business I co-founded with my brother in Flagstaff, AZ (USA), operating several food-service outlets, and while completing my college studies in Accounting. I then gained invaluable experience as an Assurance Associate at Grant Thornton, AZ (USA) and as Financial Auditor at EisnerAmper, NY (USA). I became a Certified Public Accountant (CPA) in 2009.

Before starting my independent practice in venture development, I worked as a Financial Controller at my family office in Madrid. Additionally, I have a degree in Finance from Indiana State University and an MBA from IE Business School.

Since 2014, I've been helping new ventures to build financially defensible companies from the start. Through the agency, I fulfil project-based needs by providing enterprise solutions and acting on an interim basis, ultimately assisting early-stage managers and investors to float great companies.

I'm based in Madrid, Spain, and run pop-up bureaus in London and New York throughout the year.



### CONTACT DETAILS:

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**LinkedIn:** [www.linkedin.com/in/martemartin/](http://www.linkedin.com/in/martemartin/)

# Marte Martin CV

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## Experience

### Venture Associate, Virtual CFO

DBA Marte Martin Venture Agency | Venture Development, Independent Contractor  
2014 - Present • 6 years, Madrid (Spain), London (UK) and New York City (USA)

### Financial Controller & Operations Manager

Family Office | Student Housing, Hospitality, Real Estate  
2010 - 2014 • 4 years, Madrid

### Senior Financial Auditor (CPA)

EisnerAmper LLP, Financial Services Group | Accounting, Advisory, Corporate Finance  
2007 - 2010 • 3 years, New York, NY (USA)

### Assurance Associate, Financial Auditor

Grant Thornton LLP | Accounting, Advisory  
2006 - 2007 • 1 year, Phoenix, AZ (USA)

### Co-Founder & General Manager

Ruiz Assets, LLC, Trading as Roma Pizza Restaurants | Restaurants, Food Service  
2003 - 2006 • 3 years, Flagstaff, AZ

### IT Senior Consultant

Indiana State University, Office of Information Technology | IT Support, Help Desk, Network Software  
1999 - 2002 • 3 years, Terre Haute, IN (USA)

## Education

### Master of Business Administration (MBA)

IE Business School, Madrid (Spain)  
*Focus: Entrepreneurship*

### Bachelor of Science in Accounting

**Bachelor of Science in Economics**  
Northern Arizona University, Flagstaff, AZ (USA)  
*Focus: Public Accounting and Business Economics*

### B.S. in Finance

Indiana State University, Terre Haute, IN (USA)  
*Focus: Corporate Finance*  
*Activities: President of Investment Club, Vice-President Financial Management Association, Resident Assistant, Men's Soccer Club, Pi Kappa Alpha, GPA 3.6/4.0*

### High School

Collège du Léman International School, Geneva (Switzerland)

### Middle School

SEK International School, Madrid (Spain) and Dublin (Ireland)

## Other

**StarTau International Entrepreneurship Program**, Tel Aviv University, Tel Aviv (Israel)

**Certified Public Accountant (CPA) (Non-Active)**, Arizona State Board of Accountancy, AZ (USA)

**Finance for Global Managers Certificate**, Thunderbird School of Global Management, AZ

**Interpretation, Theater and Camera Acting Program**, InterActivo Acting School–Mario Bolaños, Spain

**Certified Youth Basketball Coach**, Spanish Basketball Federation